Princess
of
POWER

PRINCESS OF POWER™

COLLECT THESE PRINCES OF POWER™ FIGURES & ACCESSORIES! EACH SOLD SEPARATELY.

SHE-RA™ Most powerful woman in the universe

BOW™ Special friend

DOUBLE TROUBLE™ Glamorous double-agent

FROSTA™ Ice Empress of Etheria™ doll

CATRA™ Jealous beauty

CASTASPELLA™ Enchantress who hypnotizes

KOWL™ The know-it owl

ANGELLA™ Angelic winged guide

GLIMMER™ Guide who lights the way

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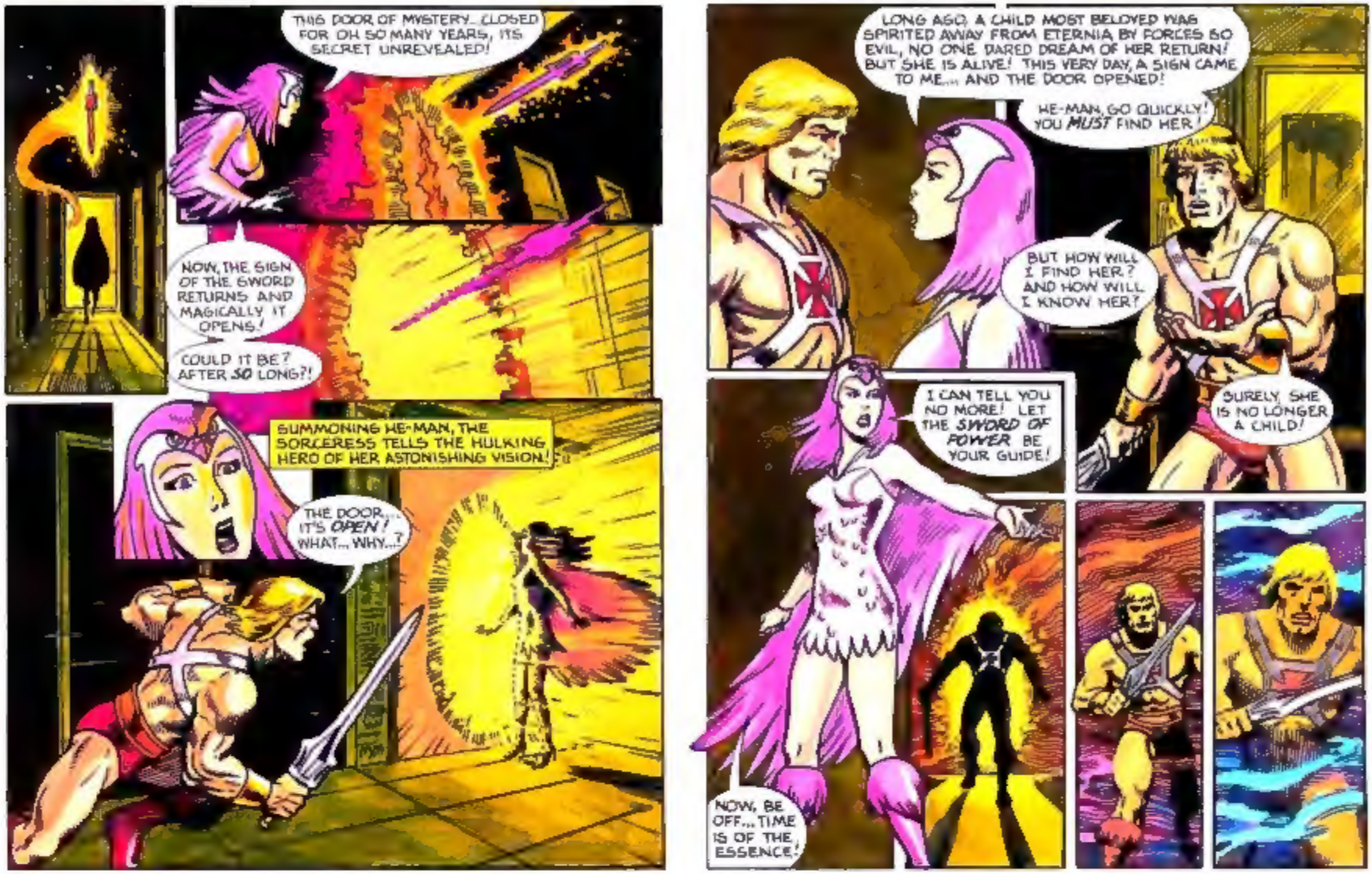
PRINCESS OF POWER™

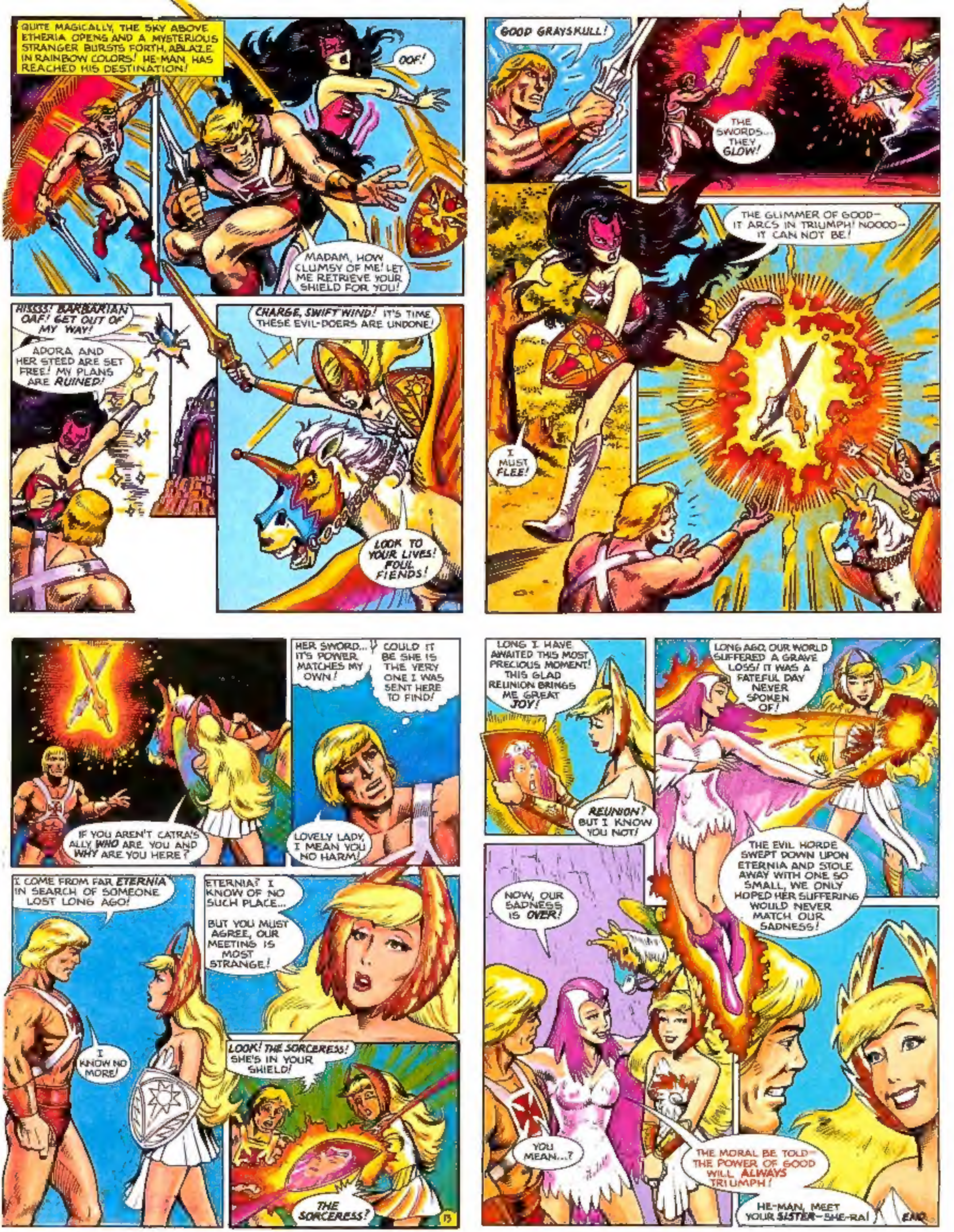
THE STORY OF SHE-RA™

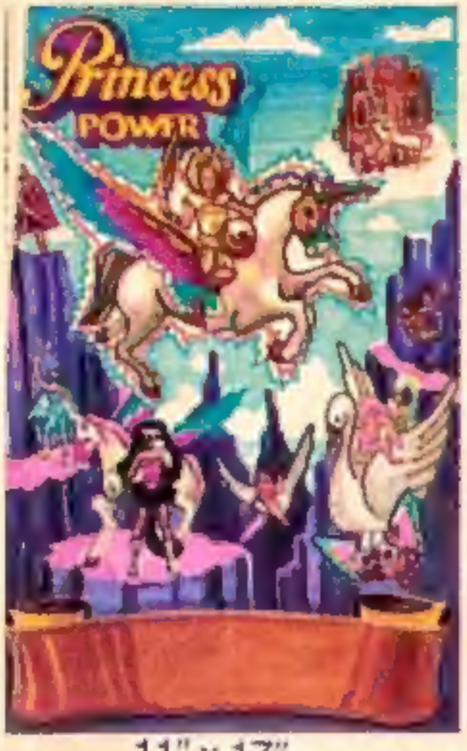

THIS DOOR OF MYSTERY... CLOSED FOR OH SO MANY YEARS, ITS SECRET UNREVEALED!
NOW, THE SIGN OF THE SWORD RETURNS AND MAGICALLY IT OPENS!
COULD IT BE? AFTER SO LONG?!
SUMMONING HE-MAN, THE SORCERESS TELLS THE HULKING HERO OF HER ASTONISHING VISION!
THE DOOR... IT'S OPEN! WHAT... WHY...?
LONG AGO, A CHILD MOST BELOVED WAS SPIRITED AWAY FROM ETERNIA BY FORCES SO EVIL, NO ONE DARED DREAM OF HER RETURN! BUT SHE IS ALIVE! THIS VERY DAY, A SIGN CAME TO ME... AND THE DOOR OPENED!
HE-MAN, GO QUICKLY! YOU MUST FIND HER!
BUT HOW WILL I FIND HER? AND HOW WILL I KNOW HER?
I CAN TELL YOU NO MORE! LET THE SWORD OF POWER BE YOUR GUIDE!
SURELY, SHE IS NO LONGER A CHILD!
NOW, BE OFF... TIME IS OF THE ESSENCE!

MEANWHILE, IN THE DARK FOREST OF ETHERIA...
FASTER, NOBLE SPIRIT! FASTER!
CATRA AND HER GHASTLY GHOULS ARE ON OUR VERY HEELS!
WHINNNNY!
HISSSS! AFTER THEM, MY GRUESOME GOBLINS! FROM CATRA'S CLUTCHES, THERE MUST BE NO ESCAPE!
STEADY, MY SWIFT STEED! THE PALACE DOORS-AND SAFETY-LAY JUST AHEAD!
HISSSSS! MY PLANS ARE FOILED!
THOOM!

SAFE, ARE YOU, PRETTY PRINCESS? HISSS... NOT FOR LONG!
MARK MY WORDS, I SHALL RETURN!
AND WHEN I DO, I'LL USE THE POWER OF MY EVIL SHIELD TO CAST YOU FROM YOUR HAPPY HOME!
THE CRYSTAL CASTLE AND CONTROL OF ALL ETHERIA SHALL BE MINE! AND THERE'S NOTHING YOU OR YOUR PRECIOUS PONY CAN DO TO STOP ME!
IT'S ALL RIGHT, SPIRIT! YOU'RE SAFE! THAT CONNIVING CATRA AND HER CREEPY COHORTS ARE GONE!
FOR NOW! BUT WHAT IF SHE REALLY DOES RETURN?
OH, ADORA, WE'RE IN TERRIBLE TROUBLE!

KEEPING HER FEARS A SECRET, ADORA COMFORTS THE FRIGHTENED FILLY!
COURAGE, SPIRIT! CATRA'S TRIED THESE TRICKS BEFORE AND FAILED!
PERHAPS HER SHIELD IS POWERFUL...
...BUT OURS WILL PROTECT US FROM THAT FOUL FELINE'S FRIGHTFUL FORCES! YOU MUSTN'T WORRY!
THIS SHIELD HAS BEEN OUR SAVING GRACE, BUT CAN IT MATCH CATRA'S DARK MAGIC!..
...AND THE POWER OF HER EVIL SHIELD AS WELL? IF ONLY THERE WAS SOMETHING I...
RUMBLE!
OHHH! ADORA! IT'S CATRA!...
IF THERE BE A GREATER GOOD IN ALL ETHERIA, PLEASE SHOW US YOUR POWER...
NOW!
BY THE HONOR OF GRAYSKULL... I AM SHE-RA!
TIME TO PUT AN END TO YOUR BLACK MAGIC, CATRA!
BEHOLD THE BEAUTY THAT ABOUNDS AND BLOSSOM, EVEN FROM THE HEARTS OF YOUR DARK MINIONS!
THERE!
AND THERE!
AND THERE! THE WRETCHED CREATURES ARE FREE AT LAST FROM YOUR DARK SPELL... AND ARE NOW BEAUTIFUL ANIMALS ONCE AGAIN!
FOOLS! YOUR SIMPLE FOLLY IS MERE CHILD'S PLAY- NO MATCH AGAINST A FAR MIGHTIER FOE!
WHY NOT TRY A LITTLE TORNADO ON FOR SIZE! HISSSS!
HOLD FAST, SHE-RA!
PURRRRR-FECT THAT OUGHT TO HOLD THE LITTLE DO-GOODERS FAST FOR QUITE SOME TIME!
NOW TO TAKE THE CASTLE!
WE'RE GOING DOWN! DON'T KNOW IF I CAN BREAK FREE!


QUITE MAGICALLY, THE SKY ABOVE ETHERIA OPENS AND A MYSTERIOUS STRANGER BURSTS FORTH, ABLAZE IN RAINBOW COLORS! HE-MAN HAS REACHED HIS DESTINATION!
OOF!
MADAM, HOW CLUMSY OF ME! LET ME RETRIEVE YOUR SHIELD FOR YOU!
HISSSS! BARBARIAN OAF! GET OUT OF MY WAY!
ADORA AND HER STEED ARE SET FREE! MY PLANS ARE RUINED!
CHARGE, SWIFT WIND! IT'S TIME THESE EVIL-DOERS ARE UNDONE!
LOOK TO YOUR LIVES! FOUL FIENDS!
GOOD GRAYSKULL!
THE SWORDS... THEY GLOW!
THE GLIMMER OF GOOD— IT ARCS IN TRIUMPH! NOOOO— IT CAN NOT BE!
I MUST FLEE!
IF YOU AREN'T CATRA'S ALLY, WHO ARE YOU AND WHY ARE YOU HERE?
HER SWORD... IT'S POWER MATCHES MY OWN!
COULD IT BE SHE IS THE VERY ONE I WAS SENT HERE TO FIND!
LOVELY LADY, I MEAN YOU NO HARM!
I COME FROM FAR ETERNIA IN SEARCH OF SOMEONE LOST LONG AGO!
I KNOW NO MORE!
ETERNIA? I KNOW OF NO SUCH PLACE...
BUT YOU MUST AGREE, OUR MEETING IS MOST STRANGE!
LOOK! THE SORCERESS! SHE'S IN YOUR SHIELD!
THE SORCERESS?
LONG I HAVE AWAITED THIS MOST PRECIOUS MOMENT! THIS GLAD REUNION BRINGS ME GREAT JOY!
REUNION? BUT I KNOW YOU NOT!
LONG AGO, OUR WORLD SUFFERED A GRAVE LOSS! IT WAS A FATEFUL DAY NEVER SPOKEN OF!
THE EVIL HORDE SWEPT DOWN UPON ETERNIA AND STOLE AWAY WITH ONE SO SMALL, WE ONLY HOPED HER SUFFERING WOULD NEVER MATCH OUR SADNESS!
NOW, OUR SADNESS IS OVER!
YOU MEAN...?
THE MORAL BE TOLD— THE POWER OF GOOD WILL ALWAYS TRIUMPH!
HE-MAN, MEET YOUR SISTER—SHE-RA!
END



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